Electra Private Equity PLC Strategic Review – Phase II

October 2017



Important notice

This document has been prepared by Electra Private Equity PLC (the "Company"). The information and opinions contained in this document and any other material discussed verbally in connection with it are provided as at the date of this document and no person undertakes to update or correct them. The information includes forward-looking statements and statements of opinion which are based on the Company's current expectations and projections about future events, but are subject to various risks and assumptions, and actual events or circumstances may differ materially from those indicated in these statements; none of these statements should be taken as forecasts or promises. No representation or warranty, express or implied, is made or given by or on behalf of the Company or any other person as to the accuracy, completeness, fairness or correctness of the information or opinions contained in this document or any other material discussed verbally; no reliance should be placed on such information and no responsibility or liability is accepted for it.

This document does not constitute, or form part of, any offer to sell or issue, or invitation to sell, purchase or subscribe for, or any solicitation of any offer to sell, purchase or subscribe for, any securities of the Company or of any other entity. Neither this document nor any part of it should be relied on in connection with any contract or investment decision, nor does it constitute a recommendation regarding the securities of the Company or any other investment advice. Shareholders and prospective investors should make their own independent evaluation of any investment in the Company.

The securities of the Company have not been, and will not be, registered under the US Securities Act of 1933, as amended (the "Securities Act"), or the securities laws of any state in the United States and may not be offered or sold in the United States, except in reliance on an applicable exemption from, or in a transaction not subject to, the registration requirements of the Securities Act.

By attending the presentation or meeting to which this document relates or by being in possession of this document you accept and agree to comply with the contents of this notice.



Phase I update – completed items

- Internal organisation successfully assumed all management, reporting, and investment functions as of 1 June
 - Currently engaged in realising passive investments
- Significant expense reduction

(£ millions)	External ⁽¹⁾	Internal
Annual Recurring Expenses	33	5
Carried Interest	81	n/a

- Corporate governance changes in place
 - Board exercises authority over all sales or purchases of assets and expenses
 - Minimises conflicts of interest
- Phase II of review



Phase II agenda

- Evolution of Net Asset Value
 - Investment portfolio
 - Shareholder distributions
 - Results of realisations
 - Pro forma composition of NAV
- Buyout and Co-investment portfolio review
- Historical returns analysis
- Strategic options
 - Historical approach
 - Corporate approach
 - Selected approach
- Implementation

Evolution of Net Asset Value

• Significant change in NAV composition

	31 March 2015 ⁽¹⁾			31 March 2016			31 March 2017			
		£m	% of Assets		£m	% of Assets		£m	% of Assets	
Cash & Cash Equivalents	£	117.0	7%	£	321.0	16%	£	1,372.9	61%	
Buyouts		1,044.8	65%		1,158.8	57%		487.9	22%	
Co-investments		237.6	15%		288.2	14%		200.0	9%	
Subtotal	£	1,282.5	80%	£	1,447.0	72%	£	687.9	31%	
Funds		79.8	5%		89.4	4%		82.8	4%	
Secondaries		101.2	6%		86.2	4%		54.0	2%	
Debt		4.3	0%		59.3	3%		44.8	2%	
Other		23.5	1%		20.8	1%		10.0	0%	
Subtotal Passive	£	208.8	13%	£	255.6	13%	£	191.6	9%	
Total Assets	£	1,608.3	100%	£	2,023.5	100%	£	2,252.3	100%	
Accrued Carried Interest		(115.2)			(170.9)			(87.5)		
Other Liabilities		(66.4)			(78.6)			(42.4)		
Net Asset Value	£	1,426.7		£	1,774.1		£	2,122.5		
NAV per Share		3,548p			4,405p			5,544p		
LTM Distributions	£	0.0		£	45.0		£	156.3		

• Initiated distributions to shareholders in 2016 period



Evolution of Net Asset Value (cont'd)

								Р	ro Forma 31 D	ecen	nber 2017	(1)
		1 Jur	ne 2017 ⁽¹⁾		30 Septen	nber 2017 ⁽¹⁾		Pre-Di	vidend		Post-Di	vidend
		£m	% of Assets		£m	% of Assets		£m	% of Assets		£m	% of Assets
Cash & Cash Equivalents	£	741.4	64%	£	435.1	53%	£	475.3	59%	£	125.4	27%
Buyouts ⁽²⁾		164.0	14%		200.7	25%		199.6	25%		199.6	43%
Co-investments		134.7	12%		136.1	17%		136.1	17%		136.1	30%
Subtotal	£	298.8	26%	£	336.7	41%	£	335.6	41%	£	335.6	73%
Funds		59.9	5%		30.4	4%		-	0%		-	0%
Secondaries		2.2	0%		2.3	0%		-	0%		-	0%
Debt		43.8	4%		-	0%		-	0%		-	0%
Other		9.1	1%		9.4	1%		-	0%		-	0%
Subtotal Passive	£	115.0	10%	£	42.0	5%	£	-	0%	£	-	0%
Total Assets	£	1,155.2	100%	£	813.9	100%	£	811.0	100%	£	461.0	100%
Accrued Carried Interest(3)		(32.7)			(33.5)			(32.7)			(32.7)	
Other Liabilities		(4.1)			(4.0)			(4.0)			(4.0)	
Net Asset Value	£	1,118.5		£	776.5		£	774.2		£	424.3	
NAV per Share		2,922p			2,028p			2,022p			1,108p	
Distributions	£	999.9		£	349.9		£	0.0		£	349.9	

- Distributions to shareholders in period of £1.7 billion
 - Includes dividend of £350 million (914p per share) declared 23 October 2017
- Cash represents 30% of Net Asset Value at 31 December after payment of dividend



⁽¹⁾ Carrying values as at 31 March 2017 pending completion of year-end audit; September and December figures reflect purchase of the former manager's 1% interest following termination; December figures pro forma for realisations and redemptions signed but not yet completed

⁽²⁾ September and December figures give effect to additional £35 million invested in TGI Fridays to support refinancing

⁽³⁾ See p.8 for details by investment

Portfolio realisations summary

Buyouts and Co-investments

	3	1 March 2016	Reali	sed		ecember 2017 Forma
(£ millions)	Во	ok Value	Value ⁽¹⁾	% Uplift	Bool	د Value ⁽²⁾
Realised Investments		1,181.2	1,812.9	53%		-
Unrealised Investments		265.7	n/a	n/a		335.6
Total	£	1,447.0			£	335.6

- Aggregate uplift on realised Buyouts and Co-investments 53%
- Passive investments

		March 2016		Realis	ed ⁽³⁾		2	cember 017 Forma
(£ millions)	Boo	ok Value	V	alue ⁽¹⁾	% Upl	ift	Book	Value
Funds		89.4		105.0		17%		-
Secondaries		86.2		80.4		(7%)		-
Debt		59.3		76.6		29%		-
Other		20.8		26.5		28%		-
Total	£	255.6	£	288.5		13%	£	-

Aggregate uplift on realised passive investments 13%⁽³⁾



⁽¹⁾ Gross value before carried interest

⁽²⁾ Gives effect to additional £35 million invested in TGI Fridays to support refinancing; carrying values as at 31 March 2017 pending completion of year-end audit

⁽³⁾ Includes realisations and redemptions signed but not yet completed

Composition of Net Asset Value

Estimated composition of 31 December 2017 Net Asset Value post-dividend⁽¹⁾

	Investment	Attributable Carried		NAV per share
(£ millions)	Value	Interest	NAV	(pence)
TGI Fridays	156.6	(17.3)	139.3	364p
Hotter Shoes	43.0	(6.1)	36.9	96p
Subtotal Buyouts	199.6	(23.5)	176.1	460p
Photobox	103.8	(4.6)	99.2	259p
Knight Square	26.5	(3.8)	22.7	59p
Sentinel	3.0	(0.4)	2.6	7 p
Other	2.8	(0.5)	2.3	6р
Subtotal Co-investments	136.1	(9.3)	126.8	331p
Investment Portfolio	335.6	(32.7)	302.9	791p
Cash & Cash Equivalents			125.4	328p
Other Net Assets/(Liabilities)			(4.0)	(10p)
Pro Forma Net Asset Value		-	424.3	1,108p

Cash represents 30% of Net Asset Value after payment of dividend



Private asset valuation methodology

- Listed private asset fund valuation prescribed by IPEV guidelines⁽¹⁾
 - Enterprise value
 - "Maintainable" earnings multiplied by market multiple
 - Typically trailing 12 months EBITDA
 - Typically public peer average trading multiple
 - Less "marketability" discount applied to Enterprise Value
 - Addresses illiquidity and other factors
 - Less third-party net debt
- Example applying IPEV methodology
 - Assumed Enterprise Value discount 25%

Maintainable EBITDA	£	10
Average Public Peer Multiple		10x
Enterprise Value	£	100
Less: Marketability Discount		(25)
Adjusted Enterprise Value	£	75
Less: Third-Party Borrowings		(50)
Reported Carrying Value	£	25

Implied equity value discount 50% at 1:1 gearing



Private asset valuation methodology (cont'd)

Historical Electra reported marketability discount to Enterprise Value

			31 March
	2015	2016	2017
Discount to Enterprise Value	23%	27%	31%
Implied Discount to Equity ⁽¹⁾	46%	54%	62%

 Recent realisations at approximately 122% of carrying value before marketability discounts⁽²⁾

			% of
	Carrying		Carrying
	Value		Value
	Before	Realised	Before
	Discounts ⁽³⁾	Value	Discounts
Notice Period Realisations	£ 1,406.0	£ 1,714.2	122%

⁽²⁾ Buyouts and Co-investments valued on an earnings basis

Buyouts – TGI Fridays

Operating data

(YE 31 December)		8 months		
(£ millions)	2015	2016	2016	2017	
Sales	190.3	211.0	131.6	138.5	
Operating Profit	20.7	22.9	13.4	13.0	
EBITDA	30.3	33.5	19.5	20.3	

• Leverage⁽¹⁾

Net Debt to EBITDA: 1.9x

Net Debt to Equity: 1:2.5

Recent developments

- Like-for-like sales increased 2.0% in first 8 months
- Openings year-to-date 5 on a base of 76 (81 total)
- Electra invested £35 million in August 2017 to reduce borrowings to customary corporate ratios
 - Interest savings c.70%



Buyouts – TGI Fridays (cont'd)

- Valuation⁽¹⁾
 - Marketability discount on Enterprise Value 35%
 - Effective EV/EBITDA multiple 6.6x

(£ millions)	
Trailing 12 Months EBITDA	34.4
EV/EBITDA Market Multiple (Gross)	10.1x
Enterprise Value	347.4
Marketability Discount	(120.5)
Adjusted Enterprise Value	226.9
Net Debt	(64.0)
Carrying Value	162.9

- Effective equity discount 43%
- Electra proportion of value⁽¹⁾

	Entire	%	Electra
(£ millions)	Company	Ownership	Proportion
Shareholder Loan Note Value	162.9	95.3%	156.6
Equity Value	-	78.7%	-
Reported Carrying Value	162.9	95.3%	156.6



Buyouts – Hotter

Operating data

(YE 31 January)		6 months		
(£ millions)	2016	2017	2017	2018
Sales	101.3	98.0	52.6	50.3
Operating Profit	6.2	7.1	3.3	3.7
EBITDA	9.7	10.5	5.1	5.2

- Leverage⁽¹⁾
 - Net Debt to EBITDA: 2.6x
 - Net Debt to Equity: 1:2
- Recent developments
 - UK retail down 9% year-over-year
 - 24% of sales
 - US direct up 26% year-over-year
 - 9% of sales
- New marketing, operating, and capital investment plans to be presented H1 2018

Buyouts – Hotter (cont'd)

- Valuation⁽¹⁾
 - Marketability discount on Enterprise Value 18%
 - Effective EV/EBITDA multiple 7.8x

(£ millions)	
Trailing 12 Months EBITDA	11.2
EV/EBITDA Market Multiple (Gross)	9.5x
Enterprise Value	106.4
Marketability Discount	(18.3)
Adjusted Enterprise Value	88.1
Net Debt	(29.1)
Carrying Value	59.0

- Effective equity discount 24%
- Electra proportion of value⁽¹⁾

	Entire	%	Electra
(£ millions)	Company	Ownership	Proportion
Shareholder Loan Note Value	59.0	72.9%	43.0
Equity Value	-	61.3%	-
Reported Carrying Value	59.0	72.9%	43.0



Co-investments – Photobox

- Controlled by a UK middle market private equity firm
 - Electra has board representation and some information rights
- Operating data

(YE 30 April)		
(£ millions)	2016	2017
Sales	295.9	326.0
Operating Profit	41.6	40.5
EBITDA	47.4	47.9

- Leverage⁽¹⁾
 - Net Debt to EBITDA: 4.5x
 - Net Debt to Equity: 1:1
- Recent developments
 - Undergoing management transition and IT upgrades
 - Evaluating new management and strategy to assess potential value



Co-investments – Photobox (cont'd)

- Valuation⁽¹⁾
 - Marketability discount on Enterprise Value 27%
 - Effective EV/EBITDA multiple 9.4x

(£ millions)	
Trailing 12 Months EBITDA	47.7
EV/EBITDA Market Multiple (Gross)	12.9x
Enterprise Value	615.3
Marketability Discount	(166.3)
Adjusted Enterprise Value	449.0
Net Debt	(215.7)
Carrying Value	233.4

- Effective equity discount 42%
- Electra proportion of value⁽¹⁾

	Entire	%	Electra
(£ millions)	Company	Ownership	Proportion
Shareholder Loan Note Value	224.4	44.8%	100.5
Equity Value	8.9	37.2%	3.3
Reported Carrying Value	233.4	44.5%	103.8



Co-investments – Knight Square

- Controlled by Epiris under agreements approved by previous board in 2007
 - Electra is largest investor (50%) in consortium investment
 - Electra has no board representation
- Operating data

(YE 31 December)			8 months	
(£ millions)	2015	2016	2016	2017
Sales	74.4	76.1	50.7	48.9
Operating Profit	11.4	9.5	4.8	4.7
EBITDA	14.3	12.1	6.4	6.7

- Leverage⁽¹⁾
 - Net Debt to EBITDA: 2.4x
 - Net Debt to Equity: 1:2
- Recent developments
 - Executing strategy to diversify customer base



Co-investments – Knight Square (cont'd)

- Valuation⁽¹⁾
 - Marketability discount on Enterprise Value 46%
 - Effective EV/EBITDA multiple 6.3x

(£ millions)	
Maintainable EBITDA	11.5
EV/EBITDA Market Multiple (Gross)	11.8x
Enterprise Value	135.7
Marketability Discount	(62.6)
Adjusted Enterprise Value	73.1
Net Debt	(27.4)
Carrying Value	45.7

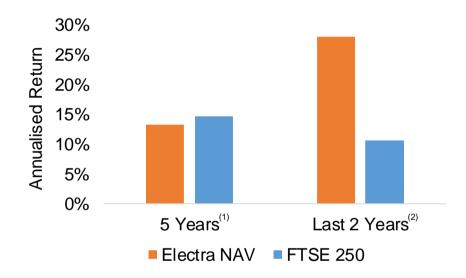
- Effective equity discount 58%
- Electra proportion of value⁽¹⁾

	Entire	%	Electra
(£ millions)	Company	Ownership	Proportion
Shareholder Loan Note Value	35.3	60.2%	21.3
Equity Value	10.4	49.8%	5.2
Reported Carrying Value	45.7	57.9%	26.5



Historical returns analysis

NAV performance versus FTSE 250 index



- 5 year historical returns similar to index
 - Majority of return from multiple expansion and gearing
- Outperformance in last 2 years principally reflects one-time realisation of marketability discounts
 - 75% of returns during Notice Period⁽³⁾

^{(2) 31} March 2015 to 31 May 2017

Strategic options

- Historical approach
 - Invest to achieve returns from gearing and cyclical multiple expansion
- Corporate approach
 - Invest to achieve returns from improved operating performance
 - Lower management fees/expenses
- Selected approach
 - Optimise return on shareholder capital
 - Invest or distribute to shareholders based on prospective returns

Historical approach – discounts

Illustrative effect of discounts on shareholder value

			% Discount on	
			EV	Equity
Enterprise Value of Buyout	£	200		
Borrowings		(100)		
Electra Equity Value	£	100		
Marketability Discount ⁽¹⁾		(46)	23%	46%
Reported NAV	£	54		
Share Price Discount to NAV ⁽²⁾		(14)	7%	14%
Shareholder Value	£	41	30%	60%

Historical Electra marketability discounts on Enterprise Value



Historical approach – discounts (cont'd)

- Factors contributing to private asset fund discounts
 - Valuation methodology
 - Liquidity
 - Expenses
 - Shareholder base
 - Discount control
 - Perpetual reinvestment risk
- Private asset fund structure intrinsically results in lower shareholder value

Corporate approach

- Corporate structure has potential shareholder benefits
 - Eliminates marketability and NAV discounts
 - Investments valued directly by market
 - Simpler to add value through operating improvements and control of management expenses

	Fund		Cor	Corporate	
	Format		Format		
Enterprise Value	£	200	£	200	
Borrowings		(100)		(100)	
Electra Equity Value		100			
Marketability Discount ⁽¹⁾		(46)			
Reported NAV		54			
Share Price Discount to NAV ⁽²⁾		(14)			
Shareholder Value	£	41	£	100	

- Not viable at present due to portfolio disposals during Notice Period
 - Controlled investments reduced from 11 to 2
 - Value of controlled investments reduced from £1.2 billion to £164 million
- Would require new acquisitions to be economic
 - Current market conditions considered unattractive for acquisitions



Current outlook for new investments

Return environment for investments

- Increasing risks from financial gearing
 - Balance sheet leverage at inception typically 1:1 for Electra buyouts
 - Amplifies returns and losses
- Significant reinvestment risk in current environment
 - Reversion to 2012 multiples at 1:1 gearing would reduce NAV by 68%
 - Additional impact from share price discount to NAV

Selected approach – capital allocation policy

- Invest or distribute to shareholders based on prospective returns
- Announced capital return de-risks shareholder investment⁽¹⁾

	Va	lue per
	S	hare
Recent Share Price	£	16.50
Dividend		(9.14)
Net Capital Invested	£	7.36

• Announced distribution raises potential rate of return on post-dividend capital⁽²⁾

(£ per Share)	B Mark	/alue efore cetability scounts		etability counts	Re	ported NAV
Cash (Post-Dividend)		3.28		_		3.28
Buyouts		7.99		(2.77)		5.21
Co-investments		6.27		(2.71)		3.55
Carried Interest		(1.64)		0.79		(0.85)
Other Liabilities, net		(0.10)		-		(0.10)
NAV per Share	£	15.78	£	(4.69)	£	11.08

^{(1) £9.14} dividend declared 23 October 2017



⁽²⁾ Pro forma as at 31 December 2017 after £9.14 per share dividend declared 23 October 2017; valuations as at 31 March 2017 pending year-end audit

Summary

- Structural disadvantages of listed private asset vehicle appear unattractive
 - Multiple levels of discount
- Current market conditions favour return of capital to shareholders versus reinvestment in new assets
- Retain option to invest in corporate format if investment outlook changes
- Optimised capital allocation policy to measure prospective returns on shareholder capital versus returns of capital to shareholders

Implementation

- £350 million (914p per share) dividend declared today
- Explore options for reclassification of current listing
 - Investment trust tax benefits no longer applicable following sale of passive portfolio
 - Solicitation of shareholder approvals
- Further reduce operating costs to minimise drag on shareholder returns
- Optimise return on existing assets and grow or divest as appropriate
 - Return or reinvest realisation proceeds based on prospective returns
- Remove "private equity" from corporate name

Appendix



Flow of funds

• 12 month periods ending 31 March

(£ millions)		
31 March 2014 Cash, net	£	71.0
(Investments) / Realisations, net		138.0
Carried Interest		(39.0)
Management Fee		(26.0)
Other Expenses		(13.0)
Interest Expense		(14.0)
Distributions to Shareholders		-
31 March 2015 Cash, net	£	117.0
(Investments) / Realisations, net		304.0
Carried Interest		(19.0)
Management Fee		(26.0)
Other Expenses		(4.0)
Interest Expense		(6.0)
Distributions to Shareholders		(45.0)
31 March 2016 Cash, net	£	321.0
(Investments) / Realisations, net		1,521.0
Carried Interest		(192.0)
Management Fee		(32.0)
Other Expenses		(14.8)
Interest Expense		(1.0)
Redemption of ZDP Shares		(73.0)
Distributions to Shareholders		(156.3)
31 March 2017 Cash, net	£	1,372.9
(Investments) / Realisations, net ⁽¹⁾		556.6
Carried Interest ⁽¹⁾		(54.7)
Management Fee ⁽²⁾		(39.0)
Other Expenses		(10.7)
Interest Expense		- =
Distributions to Shareholders ⁽³⁾		(1,699.7)
PF 31 December 2017 Cash, net	£	125.4

⁽¹⁾ Gives effect to realisations and redemptions currently signed



⁽²⁾ Represents £5.0 million management fee and £34.0 million termination payment (3) Includes £350 million dividend declared 23 October 2017

Co-investments – Sentinel

- Controlled by Epiris under agreements approved by previous board in 2007
 - Electra is largest investor (53%) in consortium investment
 - Electra has no board representation
- Operating data

(YE 31 March)		5 months		
(£ millions)	2016	2017	2017	2018
Sales	16.1	18.0	5.7	6.0
Operating Profit	1.9	2.7	(0.0)	(0.3)
EBITDA	2.2	3.0	0.1	(0.2)

- Leverage⁽¹⁾
 - Net Debt to EBITDA: 4.7x
 - Net Debt to Equity: 2:1



Co-investments – Sentinel (cont'd)

- Valuation⁽¹⁾
 - Marketability discount on Enterprise Value 53%
 - Effective EV/EBITDA multiple 6.6x

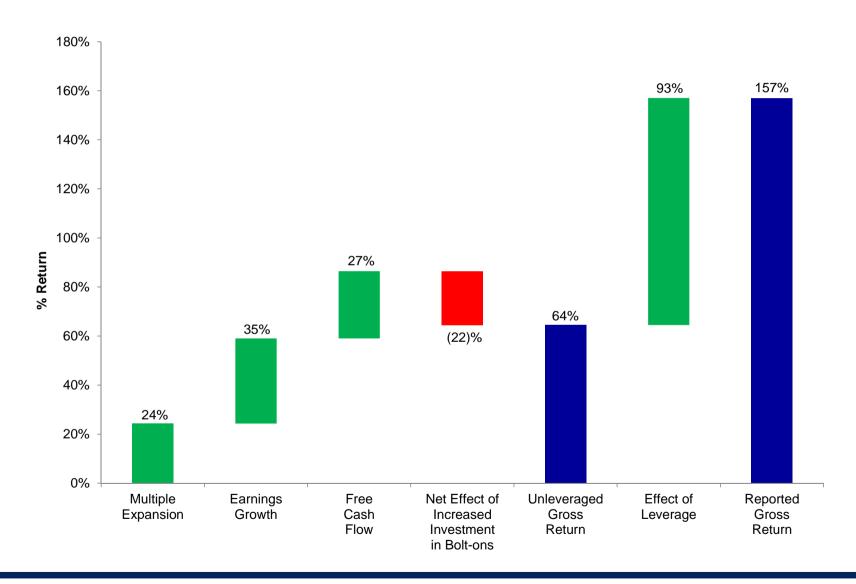
2.7
14.1x
38.1
(20.1)
18.0
(12.6)
5.4

- Effective equity discount 79%
- Electra proportion of value⁽¹⁾

	Entire	%	Electra
(£ millions)	Company	Ownership	Proportion
Shareholder Loan Note Value	2.8	60.3%	1.7
Equity Value	2.5	53.3%	1.3
Reported Carrying Value	5.4	57.0%	3.0



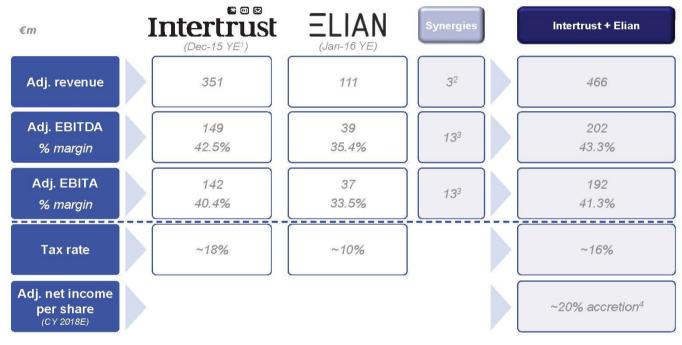
Example of realised investment return – Elian



Example of realised investment return – Elian (cont'd)

Highly accretive and margin enhancing

Illustrative combined financials



Note £ financials converted to € at FX rate of 1.28 on 3-Jun-16

- 1. Pro forma for CorpNordi
- 2. Run-rate gross revenue synergies of £2.7m
- 3. Run-rate synergies of £10.4m, including net revenue synergies, by CY 2018E
- 4. Including synergies, compared to Bloomberg consensus on 3-Jun-16





